New Year – Better World!

**Send on:** Monday, JAN 6

**Topic:** New Year’s

**Subject line:** New Year – Better World!

**Body:**

Hi Colleagues, [or any preferred greeting]

Happy New Year! And welcome back.

Is anyone’s New Year’s goal to make the world a better place? I know how you can check this off your list **today** – with a 5-minute, $5-per-paycheck gift through the CFC!

We are nearing the end of the CFC, so if you haven’t pledged yet, now is the time. The CFC’s online pledge system closes JAN 15.

Here’s a story from a CFC-participating charity to inspire you:

[INSERT STORY FROM CAUSE LIBRARY]

It’s a new year, and I’m so thankful to start it with everyone and make an impact through the CFC.

**Signature**