**Finish Strong Email #4**

**Suggested send date**: Wednesday, Jan 15  
**Suggested attachment**: Finish Strong Graphic 1  
**Subject**: This is it! The final day of the CFC!

Colleagues [*or other greeting*],

This is not a drill. **The CFC’s online giving system closes tonight!** This is your **ONE** final opportunity to give through the CFC.

Will you go online and make a **ONEtime** contribution today? If everyone found it in their hearts to give $5, we could raise millions of dollars for charities helping our communities, our nation, and around the world.

How can you say no to this **ONE** easy way to make a difference? Join me and GIVE HAPPY today at GiveCFC.org.

Thank you so much for your generosity,

[Signature Block]