**Finish Strong Email #2**

**Suggested send date**: Monday, Jan 13  
**Suggested attachment**: Finish Strong Graphic 3  
**Subject**: Easy as 1-2-3!

Colleagues [*or other greeting*],

There are only **THREE** days left to give! **The CFC’s online giving system closes on Wednesday, Jan 15.**

Giving through the CFC is as easy as 1 – 2 – 3!

1. Choose your cause.
2. Make your pledge.
3. GIVE HAPPY.

Payroll deduction is the most popular way to pledge. Would you even miss $5 per paycheck? Think of all the good it can do for charities that are counting on our support.

On behalf of all of those whose lives will be better because you gave, thank you!

[Signature Block]